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ABSTRACT

This guide provides information and exercises geared to the realities of the mature/older person's job search needs. The order of this guide follows the usual steps in job hunting: work life review, skills assessment, applications, where to look for work, how to look for work (resumes, job letters), references, job interview (pre-interview stage, interview stage, post-interview stage), job-keeping skills for mature and older workers, and the continuing contribution log. The job seeker is encouraged to work through these exercises, which include a self-assessment and skill assessment to determine a job choice, development of tools to help in the job hunt (resume, job letters), sample interview questions, and a motivation and evaluation checklist of each interview. Informative materials help the job seeker understand the process and complete the exercises. (YLB)



MATURE/OLDER JOB SEEKER'S GUIDE

BRENDA CRAWLEY AND JOSEPH DANCY

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PREFACE

The guide you are using results from a unique coauthorship experience. The authors, both professional educators/trainers in mature/older person employment and training, independently developed and field tested job search books for mature/older job seekers. On discovering their separace works, they collaborated and produced this needed resource for mature/older job seekers.

Here you will find information and exercises geared to the realities of the mature/older person's job search needs. Several exercises were specially developed and field tested for this particular group. Information on various aspects of the search has developed out of the current knowledge of adult development and of aging.

In addition to its use by individuals, this guide will shortly be accompanied by two supplements--one for trainers and the other for job club leaders.



HOW TO USE THIS GUIDE

The order of this guide follows the usual steps in job hunting.

- Work Life Review
- ° Skills Assessment

The job seeker should first do a self-assessment and skill assessment. Thus, it is suggested that readers start with the first exercise, Work Life Review Autobiography. Next, each set of skills assessment exercises should be done. The outcome will be the development of a job choice.

Once the job choice is made, the seeker can proceed to develop important tools to help in the job hunt.

- Application
- Where to Look for Work
- ° Resumes
- Ob Letters
- References

The reader will find it helpful to approach the sections on applications, resumes and job letters with motivation and directness. These tools of the "search" are invaluable for the desired event—a job interview. In fact, mastering the use of these tools can and should help to get that important interview.



Sucessfully conducting a job interview is a learned skill.

° Job Interview

The job seeker should undertake this step only after a careful review of the Job Interview section. Many pre-interview steps are highlighted along with a thorough section of practical interview questions.

When 'he job is landed, the Job-keeping Skills and the Continuing Contribution Log designed to enrich work experiences should be used.

- Job-keeping Skills for Mature and Older Workers
- The Continuing Contribution Log

They are intended to assist you in staying alert to the daily opportunities for growth and development as a person.

Finally, we encourage you to write us, i.e., Share Your Experiences.

Share Your Experiences

We would like to hear from you.



WORK LIFE REVIEW



WORK LIFE REVIEW

The exercise you are about to engage in results from the fact that mature/older job seekers bring years of work experience to their search. These valuable years, if properly examined, can be useful in uncovering assets that prove helpful in the job hunt. Only the mature/older person is uniquely qualified to engage in his/her work life review because the many invested years have been integrated into the total life span and may be viewed from the advantage of maturity. Younger workers do not, and cannot, share the wisdom that results from only time and experience. As has been said, "the unexamined life is not worth living," so the unexamined work life of mature/older job seekers cannot yield important information about skills, abilities, interests and potential.

Two options are available for your approach to the Work Life Review Exercise starting on the next page. Use the set of directions with which you are most comfortable. Remember, the exercise is designed to assist you in uncovering, discovering or reclaiming valuable parts of your work experience to use in the job hunt.



-2-

WORK LIFE REVIEW EXERCISE

Part A: WORK LIFE REVIEW AUTOBIOGRAPHY

DIRECTIONS Select Option 1 or Option 2 below

My Work Life Review Autobiography:

Option 1: Take a few minutes to think about your work life.* Next, write below your work life autobiography. Include any experiences, activities, accomplishments or information you choose. Where you begin your work life autobiography is up to you.

Option 2: Complete the Record-keeping Application and Supplement. Be sure to follow the instructions on pages 22-25. Then return to this page and write your Work Life Review Autobiography. Remember that an Autobiography is more than dates and places. Follow the directions in Option 1 and include any experiences, activities and accomplishments or information you choose. Where you begin your autobiography is up to you.

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^{*} For homemakers who have no paid employment experience, we suggest you contact the following: Displaced Homemaker Network 755 8th Street, N.W. Washington, DC 20001

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Part B: WORK LIFE REVIEW AUTOBIOGRAPHY KEY FACTORS

DIRECTIONS Go back and read the work life review autobiog by you have just written. Evaluate your work life by listing the ten (10) most important things about it below, such as things you liked doing, things you were particularly interested in, things you found especially useful to your growth and development or to your career accomplishments.

1.	



Part C: WORK LIFE REVIEW AUTOBIOGRAPHY RECONSIDERATION

Sometimes we forget experiences that were not as pleasant as we would
have liked. Maybe you had decided not to record some such work life
experiences in Part A. Because all our experiences can prove valuable
when we use them positively, please review Part A once again and record
in the following spaces work life experiences omitted.



Part D: If you completed Part C, please rethink Part B, i.e., the list of ten (10) most important things about your work life. If necessary, change some responses in Part B to include the information added.



SKILLS ASSESSMENT



-9-

SKILLS ASSESSMENT

The variety of work experiences requires different type skills. Each person has skills. This section will deal with three types of skills:

- PERSONAL SKILLS
- WORK SKILLS
- ° TRANSFERRABLE SKILLS

<u>Personal skills</u> are those of personality and character, sometimes referred to as personal traits or personal qualities. Examples are sincerity, honesty, businesslike behavior, generosity.

<u>Work skills</u> reflect the ability to use one's knowledge effectively in work tasks, activities and responsibilities. Work skills may relate to people, things or data.

<u>Transferrable skills</u> may be used in a variety of jobs or job settings. Like Work Skills, these refer to people, things or data. Examples are people-listening, counseling, supporting, motivating; things-counting, preparing, repairing, selling; data-knowing, reporting, classifying, distributing.

The following exercises will focus on the three skill types. In thinking about your skills--Personal, Work and Transferrable--be sure to cover your entire life (work, volunteer activities, hobbies).



PERSONAL SKILLS EXERCISE

Mature/Older persons are recognized as bringing unique personal skills to the work place. They include: Dependability, Diligence, Conscientiousness, Helpfulness, Loyalty, Punctuality, Reliability, Stability.

Which	of	the	above	personal	skills	or	traits	ФO	you	have?	

In addition to the above limited list, there are many other personal skills. Please check all those that apply to you on page 12.



-11-

I have these personal skills:

Accuracy		Energy		Patience
Adaptability		Enthusiasm		Persistence
Agreeab leness		Farsightedness		Poise
Ambition		Flexibility		Practicality
Artistic Talent		Generosity		Preciseness
Attentiveness		Helpfulness		Realism
Broadmindedness		Hard Working		Reliability
Businesslike Behavior		Hospitable Manner		Resourcefulness
Capability		Imagination		Responsibility
Carefulness		Independence		Sensibility
Capacity to Care		Keenness		Sincerity
Cheerfulness		Leadership		Stability
Competence		Logic		Tact
Competitiveness		Loyalty		Thoroughness
Willingness to Cooperate		Maturity		Thoughtfulness
Creativity		Openmindedness		Tolerance
Dependability		Optimism		Trustworthiness
Determination		Ability to Organize		Understanding
Efficiency		Outgoingness		Versatility
Personal Skills	I have not	shown above (wr	ite in your	own):
		·-		



WORK SKILLS EXERCISE

As mentioned, the majority of mature/older job seekers have quality work skills earned from years in the work place. These skills are the ones you need to identify clearly in order that you may knowledgeably refer to them on the resume and during the job interview.

<u>DIRECTIONS</u> Step 1. Set a timer for 20 minutes. Now sit, relax and reflect on the work skills you think you possess. As you do this, jot down any thoughts that come to mind on work skills. "I can . . ., I have . . ."

DIRECTIONS Step 2. On the following two pages is a list of work skills. Check the work skills you have.



-13-

ACHIEVING	DISPLAYING	IMPROVISING
ACTING	DRAWING	INCREASING
ADMINISTERING	DRIVING	INFLUENCING
ADVISING	EDITING	INFORMING
ANALYZ ING	ELIMINATING	INITIATING
ASSEMBLING	ENFORCING	INNOVATING
ARBITRATING	ENTERTAINING	INSPECTING
ARRANGING	ESTABLISHING	INSPIRING
BUILDING	ESTIMATING	INSTITUTING
BUDGETING	EVALUATING	INSTRUCTING
CALCULATING	EXAMINING	INTERPRETING
COACHING	EXPANDING	INTERVIEWING
COMMUNICATING	EXPERIMENTING	INVENTING
COMPLETING	EXPLAINING	INVESTIGATING
COMPILING	FILING	JUDGING
COMPUTING	FINANCING	KEEPING
CONSTRUCTING	FOLLOWING	KNOWING
CONSULTING	FORMULATING	LABEL ING
CONTROLL ING	GATHER ING	LEADING
COORDINATING	GENERATING	LEARNING
COPYING	GETTING	LECTURING
COUNSELING	GIVING	LIFTING
DECIDING	GUIDING	LISTENING
DEFINING	HANDL ING	LOADING
DESIGNING	HEADING	LOCATING
DETECTING	HELPING	LOGGING
DETERMINING	HYPOTHESIZING	MAKING
DEVELOPING	IDENTIFYING	MAINTAINING
DEVISING	ILLUSTRATING	MANAGING
DIAGNOSING	IMAGINING	MANIPULATING
DIRECTING	IMPLEMENTING	MARKING
DISCOVERING	IMPROVING	MEDITATING



MEETING	PROJECTING	SELECTING
MENTOR ING	PROMOTING	SELLING
MOBILIZING	PROOF READING	SERV ING
MODELING	PROPOSAL WRITING/	SETTING UP
MONITOR ING	DEVELOPMENT	SEWING
MOTIVATING	PROTECTING	SHAP ING
MOV ING	PROVIDING	SHARING
NARRATING	PUBLICIZING	SHOWING
NAVIGATING	PURCHASING	SINGING
NEGOTIATING	QUESTIONING	SKETCHING
NUMERATING	RAISING	SOLVING
OBSERVING	READING	SORTING
OBTAINING	REALIZING	SPEAKING
OFFERING	REASONING	STUDYING
OPERATING	RECEIVING	SUMMARIZING
ORDERING	RECOMMENDING	SUPERVISING
ORGANIZING	RECONCILING	SUPPLYING
OVER SEE ING	RECORDING	SURVEYING
PAINTING	RECRUITING	SYSTEMATIZING
PERFORMING	REDUCING	TEACHING
PERCE IV ING	REFERRING	TEAM BUILDING
PERSUADING	RELATING	TESTING
PHOTOGRAPHING	REMEMBERING	THINKING
PL ANNING	REPAIRING	TRAINING
PLAYING	REPORTING	TRANSLATING
PREDICTING	REPRESENTING	TROUBLESHOOTING
PREPARING	RESEARCHING	TUTORING
PRESCRIBING	RESOLVING	TYPING
PRESENTING	RESPONDING	UNDERTAK ING
PRINTING	RESTORING	USING
PROBLEM SOLVING	RETRIEVING	UTILIZING
PROCESSING	REVIEWING	WORK ING
PRODUCING	RISKING	WRITING
PROGRAMMING	SCHEDUL ING	



TRANSFERRABLE SKILLS EXERCISE

As mature/older job seekers, you have through the Work Skills exercises identified your various job skills. Some of those skills can be T-R-A-N-S-F-E-R-R-E-D to jobs and/or job settings you may not have previously considered. For example:

if your <u>skill</u> is <u>cooking</u>, you could be a chef or work for a caterer

if your <u>skill</u> is <u>serving</u>, you could be self-employed, work in a dress shop or work in fashion sales

if your <u>skill</u> is <u>filing</u>, you could select from a wide range of office settings (it would, of course, be useful to know also how to handle the telephone and to do light typing so you could apply for a receptionist position)

if your <u>skill</u> is <u>driving</u>, you could be a taxi driver, route delivery driver or bus driver--especially for a school or social service type agency with transportation services

Step 1. Select your five (5) most important skills from the Work Skills exercise and list them on the following form. Move across this form, filling in the other areas, which will help you work through how the five top skills can become transferrable.



FIVE IMPORTANT WORK SKILLS	THIS SKILL MAY BE USED FOR THIS TYPE JOB (OR JOBS)	THIS TRANSFER SKILL MAY BE USED IN THIS COMPANY OR INDUSTRY
1.	1.	1.
2	2.	2.
3	3.	3.
4	4.	4.
5	5.	5.



JOB CHOICE

Your assessment and evaluation of your Work, Transferrable and Personal Skills should provide direction to your choice of the type of job you are seeking or will seek.

Identify below the type work you are (going to) pursue. Do not select more than two (2). Be clear and concise. This will help you to sharply focus and channel your job-search energies and behaviors. If you cannot make a job choice, go back and review any or all of the previous exercises from Work Life Review Autobiography up to Transferrable Skills. Be sure you have completed each exercise. When you have fully completed each exercise, return to this page and write down your job choice(s).

1.	I	am	seeking	the	following	work	
2.	I	am	seeking	the	following	work	

<u>DIRECTIONS</u> Step ?. Go back and carefully review and <u>evaluate</u> the work skills you have listed on pages 14 and 15. Select your eight (8) most important and best skills that relate to the one or two job choices you made above.



List	the	eight	(8)	most	importa	nt and	<u>best</u>	work	skills	you	possess	for
your	top	job c	hoic	<u>e</u> :								
									_			
1.6												
											ortant ar	ıd
best	work	<u>skil</u>	ls yo	ou pos	sess for	your	seco	nd jot	choice	<u>:</u> :		
						_						 -
						_						
						_			_			
									_			

Now that you have decided on the work you will seek, it is time to turn attention to important tools that can assist in the job hunt.



APPLICATIONS



APPLICATIONS

Purpose: The purpose of an application is to provide relevant and specific information to a potential employer regarding your work experiences, skills and qualifications. The application enables the potential employer to link what you have to offer with his/her job vacancy.

You should know the specifics of the position for which you are applying. As with the job letter, it is important to be sensitive to the words one uses to describe work, skills and experiences. The challenge is to be brief and yet deal with the main factors. A picture is being painted of your "work self." Pointers: Generally, an employer looks for several things in an application, which include:

1. Neatness/Legibility

A messy application (spots on it, numerous erasures, pencil or ink smears) may be interpreted by a potential employer to mean that you will be careless and sloppy in the performance of your work.

Mature/older job seekers must be especially careful that their handwriting is clear and legible. If, for some reason, one cannot neatly and legibly complete the application on site, one should request to take the application home for completion. If that is necessary, the applicant should be sure to remain at the site long enough to review it fully and to ask about unclear questions.



-22-

Once home, the application may be typed or time taken to fill it out neatly.

Completeness/Thoroughness

Questions are asked on the application for a reason, so it is expected that every question will be answered. This includes questions for which the appropriate answer is N/A (Not Applicable). As with neatness, the completion of every item is a message about you to the potential employer. Completion says "I know how to follow directions."

3. Spelling

Correct spelling should be an obvious point, but it is frequently overlooked by applicants. Some assume a misspelled word or two are acceptable. They are not! The importance of taking the Record-keeping Application when on a job search cannot be overemphasized. It is particularly useful to mature/older job seekers. Mature/older job seekers should be especially careful to write carefully and legibly in order to avoid mistakes, such as misspelled words, incorrect dates, etc.

4. Accuracy

Accuracy on the application cannot be overemphasized, either. It must be remembered that the application is intended to provide relevant and specific information. It will be read by someone before or



during the interview. An experienced interviewer can easily spot unclear or suspect information. He/she can also raise embarrassing questions. Accuracy enhances the chances of a smoother interview, because what is written will match what is said.

5. Following Directions

By observing the above four items (neatness/legibility; completeness/thoroughness, spelling and accuracy), the applicant has demonstrated an ability to follow directions. In addition, it is critical that you take time both to read carefully and understand the questions. Do not assume too ch. If you do not understand a question, take time to ask someone what it means. From the moment you receive the application to the time you complete and return it, be sure you FOLLOW

MATURE/OLDER PERSON'S RECORD KEEPING APPLICATION

The Mature Older Person's Record-keeping Application is a think-ahead tool. The following should be done:

- 1. Use the application on pages 26 through 28.
- Review the application and determine if you can complete and accurately answer all the questions.
- If there are any questions you cannot answer because you lack information on a date or name or the other data, locate past pay stubs,

copies of performance evaluations, copies of job descriptions, etc. In short, locate or ask about the missing information. The point is that you have or you collect <u>all</u> the information you need to complete the application.

- 4. <u>Neatly</u>, <u>legibly</u> and <u>accurately</u> fill in every item on the Record-keeping application.
- Complete the Mature/Older Person's Record-keeping Application
 Supplement form, starting on page 29.
- 6. Make two (2) copies of the Record-keeping Application and Record-keeping Supplement form.
- 7. Staple the original Record-Keeping Application and Supplement together. Do the same for the copies.
- 8. Place one of the stapled sets in your purse, pocket, folder or briefcase, whatever you use when you go on a job search.
- 9. Place one set in a safe place.

You now have in your possession a thorough record. When going on interviews or encountering situations in which you must complete an application, you no longer have to search for records, papers, certificates and the like. You now go prepared to put your best forward.

MATURE/OLDER PERSON'S RECORD-KEEPING APPLICATION

PLEASE PRINT OR TYPE DATE _____ SOCIAL SECURITY NUMBER _____ NAME First Middle PRESENT ADDRESS _____Street Apt.# City State Zip TELEPHONE NO. Area Code Telephone Number ARE YOU RELATED TO ANY EMPLOYEE OF THIS COMPANY? Name Department REFERRED BY POSITION DESIRED DAYS WEEKENDS FULL AVAILABLE FOR PERM PART EVES TEMP HAVE YOU EVER BEEN CONVICTED OF A CRIME? YES NO IF YES, EXPLAIN HAVE YOU EVER APPLIED YES NO IF YES, WHEN ______TO THIS COMPANY BEFORE? DO YOU HAVE A VALID DRIVER'S LICENSE YES _____ NO IF REQUIRED FOR THE POSITION? MAY WE CONTACT YOUR PRESENT EMPLOYER? YES NO DO YOU HAVE EXPERIENCE WITH THE FOLLOWING: TYPING CLERICAL SWITCHBOARD SALES BUSINESS MACHINES DESCRIBE ANY PARTICULAR SKILLS, INTERESTS, HOBBIES THAT YOU THINK WOULD QUALIFY YOU TO WORK FOR



EDUCATION AND S	SPECIAL	TRAINING				
EDUCATION		NAME AND LOCATION OF S		EARS TTENDED	DATE GRADUATED	SUBJECTS STUDIED
GRAMMAR SCHOOL	-					
HIGH SCHOOL						
COLLEGE						
TRADE, BUSINES CORRESPONCEN SCHOOL	SS OR NCE					
		TENDING SCHOOLS				
EMPLOYMENT HIS	TORY			1		
DATE MONTH & YEAR	NAME	AND ADDRESS OF	EMPL OYER	SALAR	y POSITION	REASON FOR LEAVING
FROM						
то						
FROM						
<u>TO</u>						
FROM						
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FROM						
<u>T0</u>						
FROM						
то						



REFERENCES: INDICATE BELOW THE NAMES OF THREE PERSONS NOT RELATED TO YOU WHOM YOU HAVE KNOWN AT LEAST ONE YEAR

NAME	ADDRESS	BUSINESS	HOW LONG KNOWN					
1.								
2.								
3.								
DO YOU HAVE ANY EXISTING CONDITION WHICH WOULD INTERFERE WITH SATISFACTORILY PERFORMING THE JOB FOR WHICH YOU ARE APPLYING (EXAMPLE: ALLERGIES, BACK TROUBLE, BALANCE, HEART CONDITION)?								
YES	NO EXPLANATION							

I HEREBY AUTHORIZE THIS COMPANY TO OBTAIN FROM MY FORMER EMPLOYER ALL DATA NEEDED TO SUPPORT THIS APPLICATION. I HEREBY CERTIFY THAT EVERY STATEMENT I HAVE MADE ON THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND THAT ANY INCOMPLETE OR FALSE STATEMENT SUBJECTS ME TO DISQUALIFICATION OR DISMISSAL.

THIS COMPANY IS AN EQUAL OPPORTUNITY EMPLOYER AND, THEREFORE, DOES NOT DISCRIMINATE WITH REGARD TO SEX, RACE, CREED OR AGE.



MATURE/OLDER PERSONS RECORD-KEEPING APPLICATION SUPPLEMENT DIRECTIONS: YOU MUST COMPLETE EVERY ITEM AND QUESTION ON THIS FORM

PLEASE PRINT LEGIBLY										
NAME LAST	FIRST		MIDDLE		1	1A I DEN				
PRESENT ADDRESS STREET		CITY	STATE	ZIP	CODE	HOW LONG				
	APT. NO.									
HOME TELEPHONE NO. AREA CODE	TELEPHONE NO.	BUSINESS TELEP	HONE AREA	CODE	TELE	PHONE NO.				
PRESENT BUSINESS RUSINESS ADDRESS										
BUSINESS ADDRESS STREET COUNTY IN WHICH YOU LIVE			STATE	ZIP	CODE	HÓW LÓNG				
DATE OF DIDTH	DAY									
]	ואע				STATE					
HEIGHT W					3,,,,,					
TYPE OF AUTOMOBILE YEAR										
AUTOMOBILE LICENSE/TAG NO			ENSE NO.							
MILITARY RECORD:										
TYPE OF DISCHARGE RECEIVED:	HONORABLE GENERAL		ABLE							
LABOR UNION MEMBERSHIP CARD N										
UNION: NAME										
STREET ADDRESS										
CITY	STATE	ZIP (ODE							
AREA CODE T	ELEPHONE NO.		_ 							



PROFESSIONAL AND HONORARY ORGANIZATIONS

ORGANIZATION	MONTH FROM	1 YEAR	MONTH T	O <u>YEAR</u>	OFFICES/POSITIONS
				<u> </u>	
CIVIC AND SOCIAL ORGANIZATIONS					-
	MONTH FROM	VEAD	T()	0551656 (000171000
ORGANIZATIONS	MONTH	YEAR	MONTH	YEAR	OFFICES/POSITIONS
				_	-
REFERENCES (1) JOB APPLYING F	OR				(REFER TO PAGE 18)
REFERENCES FOR THE ABOVE JOB:	ADDRESS		BUS	NESS	HOW LONG KNOWN
				-	
REFERENCES (2) JOB APPLYING F				_	(REFER TO PAGE 18)
REFERENCES FOR THE ABOVE JOB:	ADDRESS			NESS	HOW LONG KNOWN



IN CASE OF EMERGENCY, CONTACT:

<u> </u>	B•			
NAME	NAME			
ADDRESS	ADDRESS			
CITY, STATE, ZIP CODE	6 1			
TELEPHONE	TELEPHONE			
ARE YOU RECEIVING MEDICATION AT THIS TIME?				
HAVE YOU EVER BEEN DISMISSED OR ASKED	TO RESIGN FROM ANY POSITION?			
IF YES, PLEASE EXPLAIN:				



WORK HISTORY: BEGIN WITH YOUR PRESENT OR MOST RECENT EMPLOYMENT AND LIST ALL YOUR EMPLOYMENT EXPERIENCES.

EMPLOYER'S NAME:			
STREET ADDRESS:			
	TELEPHONE NO+:		
YOUR TITLE:	FROM	TO	
SUPERVISOR'S NAME AND TITLE.			
	ACTIVITIES AND RESPONSIBILITIES:		
	ACTIVITIES AND NESS CHOIDTEITIES.		
REASON FOR LEAVING:			
	HIGHEST SALARY:ANNUAL		
######################################	ANNUAL ************************************		
	TELEPI		
	FROM		
SUPERVISOR'S NAME AND TITLE: _			
DESCRIPTION OF YOUR JOB TASKS,	ACTIVITIES AND RESPONSIBILITIES:		
	UICUTET CALADY		
	HIGHEST SALARY:ANNUAL		
**********************	****************************	•••••••	
EMPLOYER'S NAME:			
	TELEPHO		
	FROM		
	ACTIVITIES AND RESPONSIBILITIES:		
REASON FOR LEAVING:			
LOWEST SALARY:ANNUAL	HIGHEST SALARY:ANNUAL		
WINDAL	ANNUAL		



WORK HISTORY: BEGIN WITH YOUR PRESENT OR MOST RECENT EMPLOYMENT AND LIST ALL YOUR EMPLOYMENT EXPERIENCES.

EMPLOYER'S NAME:			
STREET ADDRESS:			
CITY, STATE, ZIP CODE:	TELEPHONE NO.:		
YOUR TITLE:	FROM	TO	
SUPERVISOR'S NAME AND TITLE:			
DESCRIPTION OF YOUR JOB TASKS, ACT			
	· · · · · · · · · · · · · · · · · · ·		
DEACON EOD LEAVING			
REASON FOR LEAVING:			
LOWEST SALARY:ANNUAL			
***************************************	*************************	•••••••••	
EMPLOYER'S NAME:			
STREET ADDRESS:			
CITY, STATE, ZIP CODE:	TE	EPHONE NO.:	
YOUR TITLE:	FROM	TO	
SUPERVISOR'S NAME AND TITLE:			
	ام:ILITIES AND RESPONS التالكة: _		
REASON FOR LEAVING:			
LOWEST SALARY:ANNUAL	HIGHEST SALARY:	101	
MillORL			
ENDLOYED TO HAVE			
EMPLOYER'S NAME:			
STREET ADDRESS:			
CITY, STATE, ZIP CODE:			
YOUR TITLE:			
SUPERVISOR'S NAME AND TITLE:			
DESCRIPTION OF YOUR JOB TASKS, ACT			
REASON FOR LEAVING:			
LOWEST SALARY:ANNUAL	HIGHEST SALARY:ANN	JAL.	



WORK HISTORY: BEGIN WITH YOUR PRESENT OR MOST RECENT EMPLOYMENT AND LIST ALL YOUR EMPLOYMENT EXPERIENCES.

EMPLOYER'S NAME			
STREET ADDRESS:			
CITY, STATE, ZIP CODE:	TELEPHONE NO::		
YOUR TITLE:	FROM	TO	
SUPERVISOR'S NAME AND TITLE:			
DESCRIPTION OF YOUR JOB TASKS, ACTIV	VITIES AND RESPONSIBILITIES: _		
REASON FOR LEAVING:			
LOWEST SALARY:ANNUAL			
EMPLOYER'S NAME:			
STREET ADDRESS:			
CITY, STATE, ZIP CONE:	TE	LEPHONE NO:	
YOUR TITLE:	FROM	TO	
SUPERVISOR'S NAME AND TITLE:			
DESCRIPTION OF YOUR JOB TASKS, ACTIV	VITIES AND RESPONSIBILITIES: _		
REASON FOR LEAVING:			
LOWEST SALARY:ANNUAL			
EMPLOYER'S NAME:			
STREET ADDRESS:			
CITY, STATE, ZIP CODE:	TATE, ZIP CODE:TELEPHONE NO::		
YOUR TITLE:	FROM	TO	
SUPERVISOR'S NAME AND TITLE:			
DESCRIPTION OF YOUR JOB TASKS, ACTIV	VITIES AND RESPONSIBILITIES: _		
REASON FOR LEAVING:			
LOWEST SALARY:ANNUAL	HIGHEST SALARY:	JAL	



WHERE TO LOOK FOR WORK



WHERE TO LOOK FOR WORK

Having decided on one or two job choices (page 18), it is important to select appropriate sources to contact. Sometimes we are not fully aware of all the possible resources available to assist us with our search. Listed below are sources you may contact.

WHO CAN BE OF ASSISTANCE?

WHO CAN BE	OF ASSISTANCE?	HOW CAN THEY ASSIST ME?
Pe	ersons	<u>Persons</u>
Identify <u>by</u> two persons	<u>name</u> at leas! in each category	
Friends	1	1.
	2	2
Relatives	1	1
	2	2.
Former or Fellow	1.	1
Co-workers	2.	2.
Others		
	1	1
	?.	2



WHAT GROUP MAY BE OF ASSISTANCE? GET LOCATION INFORMATION ON THE PLACES YOU WILL CONTACT.

Agencies/Organizations

Α.	Public Employment Service Office
	Street Address
	City, State, Zip Code
	Telephone
	Contact Person
В.	Unions
	Name of Union
	Street Address
	City, State, Zip Code
	Telephone
	Contact Person
С.	
	Name of Association
	Street Aduress
	City, State, Zip Code
	Telephone
	Contact Person

Also remember that your local library can be of assistance. Seek out the reference librarians and let them know your job search needs, such as where to find information on a local firm, if newspapers are available so you can che ads, and the like.



Check the ones you will use: Newspaper Advertisements _____ Job/Union Newsletters Television and Radio Advertisements WHAT PUBLICATIONS MAY BE OF ASSISTANCE? Check the ones you will use: ____ Professional Journals Name of Journal ______ Name of Journal OTHER Telephone Directories Bulletin Boards

WHAT MEDIA SOURCES MAY BE OF ASSISTANCE?



HOW TO LOOK FOR WORK



HOW TO LOOK FOR WORK

You have thought through possible sources to contact for assistance in getting the job you seek. Now you must organize your search in a manner that will result in an interview that can hopefully lead to that job!

Before you can reach the interviewer, however, you must contact him/her in a manner that creates interest. Several tools are available:

- Resumes
- ° Job Letters
- References



THE RESUME



RESUMES

The resume has become a necessary and standard job search tool. Mature/older job seekers generally have not had (much) experience with resumes. Some, in fact, do not know what a resume is, how to prepare one or how to use it as a tool in looking for work. Their lack of knowledge results from mature/older persons spending many years in one or two companies with no need to job hunt. Or, in the case of the homemaker, there has been no "outside job" in which to work. A lack of knowledge and skill in preparing and using resumes seriously hampers mature/older persons' job search efforts.

Let us take some time and look at what the resume is, what it is used for and how to prepare one. For no matter what the individual's work history or job goal, a resume is a helpful way to tell someone on paper about yourself and what you have to offer.



<u>WHAT IS A RESUME?</u> The resume is a one-page description of your experiences and qualifications for a job. Though there are exceptions in which an individual will occasionally use a two-to-three page resume, these cases are rare. The resume, once again, is designed to describe experiences and qualifications for <u>a</u> job. If a person is seeking more than one type of job, then it is best to have more than one type of resume.

WHAT IS THE RESUME USED FOR? The resume is used by the job seeker to briefly describe experiences and qualifications to a <u>potential</u> <u>employer</u>. The resume is used by a potential employer to learn a great deal of job-related information about the job seeker in as brief a time as possible. A one-page resume meets both your needs and those of the potential employer, i.e., someone interested in hiring a person for a specific job.

The resume is usually the first introduction the potential employer has of you. It is from the resume that a decision is often made to invite a person for an interview. So the resume can be used to screen you in for an interview or to screen you out of a chance to be interviewed.

IT SHOULD BE CLEAR THAT THE RESUME IS A VERY IMPORTANT WORK-RELATED DESCRIPTION OF YOU. ANY JOB SEEKER CAN WRITE A CLEAR AND CONCISE RESUME. LET'S TAKE A LOOK AT HOW!



<u>How to write a resume</u>. Before writing a resume, several steps must be taken. These are:

- o Know your work history. (If you completed the Work Life Review Autobiography, you should have some idea of your work history and its meaning to you in your present job search.)
- o Determine your skills, i.e., know what you can do and what it is important for you to be able to do. (You have made such a determination through the Skills Assessment section.)
- o Select the type of job you want to seek. (You made the selection on page 18.)

Based on the above factors, you are ready to learn how to write a resume.

Please turn the page. . .

There are three types of resumes:

- Skills Resume (sometimes called a Functional Resume)
- Chronological Resume (sometimes called an Historical Resume)
- Combined Resume

To introduce you to resumes, two sample cases will be used. One woman and one man will be seeking a job, and a sample of the three types of resumes for each will be shown. Study each case carefully. Be sure to take note of how skills and experiences are presented in each resume style.

After you have studied each case and resume samples, use the blank Resume Guide Sheets to write out your resume. Suggestion: Make copies of the blank guide sheets before attempting to develop your resume(s). This will allow you to practice writing resumes until you feel comfortable with the results.



RESUME CASE ONE

Doris Klutch, age 52, has worked as a file clerk, receptionist and administrative assistant. She left the labor force three years ago when the company moved out of her city. She has decided to return to work. Doris has done all the exercises in this book, including the resumes. Turn and read her three resumes—Skills Resume, Chronological Resume and Combined Resume.



Sample RESUME: SKILLS

Doris Klutch 1112 South Hereto Road Deerfield, Illinois 60609 (312) 123-4567

JOB GOAL A position that uses my typing, record-keeping and business telephone skills.

RELEVANT SKILLS TYPING Type 55 wpm; type general correspondence; manuscripts and financial reports.

MAINTAIN RECORD SYSTEM - Develop record-keeping system, file, purge and update system.

<u>MEET DEADLINES</u> - Schedule and monitor work flow to meet time frames. Monitor progress and revise schedules, if necessary, to get results.

HANDLE TELEPHONE - Respond to calls in business and professional manner, screen calls, accurately take messages.

ARRANGE APPOINTMENTS AND TRAVEL - Efficiently arrange appointments, meetings and travel schedules. Set up conference facilities.

PERSONAL SKILLS Dependable, Punctual, Caring, Responsible, Organized

EDUCATION York High School, Deerfield, Illinois, 1950

REFERENCES Available on request



Sample

RESUME: CHRONOLOGICAL

Doris Klutch 1112 South Hereto Road Deerfield, Illinois 60609 (312) 123-4567

JOB GOAL

A position that fully utilizes my professional secretarial skills.

EXPERIENCE

Administrative Assistant, Hearhere Box Company, White Oaks, Maryland, 1973-1980.

Maintained office in supervisor's absence, handled telephone, designed and maintained record-keeping system, arranged executive staff appointments.

Receptionist, Marcus Wellsbie Company, Deerfield, Illinois, 1962-1972.

Answered telephone, filed, typed general correspondence, manuscripts.

File Clerk, Notwell Hospital, Gyn-Ob Clinic, New Hope, New Jersey, 1952-1961.

Maintained medical records by accurately classifying and filing.

PERSONAL SKILLS

Dependable, Punctual, Caring, Responsible, Organized

EDUCATION

York High School, Deerfield, Illinois, 1950

REFERENCES

Available on request



Sample

RESUME: COMBINED

Doris Klutch
111° South Hereto Road
Deerfield, Illinois 60609
(312) 123-4567

JOB GOAL

A position that fully utilizes my professional secretarial skills.

SKILLS

Ability to Type

* 55 wpm

- General correspondence
- Manuscripts, financial reports
- ° Graphs, charts, diagrams

Ability to Operate Office Equipment

- Copiers
- Calculator
- Postage Machine

Ability to Meet Deadlines

- Schedule and monitor work flow.
- Monitor deadline progress and revise plan as appropriate to produce results.
- Motivate support staff to complete assignments in timely fashion.

Ability to Handle Telephone

- Respond to business and professional calls.
- Accurately receive and deliver messages.

EXPERIENCE

Administrative Assistant, Hearhere Box Company, White Oak, Maryland, 1973-1980.

Receptionist, Marcus Wellsbie Company, Deerfield, Tllinois, 1962-1972.

File Clerk, Notwell Hospital, Newhope, New Jersey, 1952-1961.

PERSONAL SKILLS

Dependable, Punctual, Caring, Responsible, Organized

EDUCATION

York High School, Deerfield, Illincis, 1950

REFERENCES

Available on request



RESUME CASE TWO

Dennis Scotch, age 45, had worked in the local factory for 15 years. The company recently changed owners, and Dennis was among 37 workers released. Dennis completed the Work Life Review Autobiography, Skills Assessment and Application/Supplement exercises. He recently wrote the resumes that follow.

Sample RESUME: SKILLS

Dennis Scotch 2723 Heros Street Plainville, Texas (731) 947-8329

JOB GOAL A position that uses my skills in maintaining

stock room operations and equipment.

RELEVANT SKILLS Operate Forklift. Safely operate forklift to move

and store supplies and equipment.

Perform Minor Equipment Repairs. Maintain small

machinery in working condition.

Keep Accurate Records. Log incoming and outgoing supplies and equipment for company, maintain all

purchase order files.

Conduct Inventory Control. Insure inventory of

company.

PERSONAL SKILLS Mature, Resourceful, Dependable, Hard Working,

Flexible

EDUCATION GED in military, 1958

MILITARY SERVICE United States Marines, 1958-1961, Honorable

Discharge - Operations Clerk

REFERENCES Available on request

Sample

RESUME: CHRONOLOGICAL

Dennis Scotch 2723 Heros Street Plainsville, Texas (731) 947-8329

JOB GOAL

A position that uses my skills in maintaining

stock room operations and equipment.

EXPERIENCE

Factory Linesman, Joseph Deeds Manufacturing

Company, Plainsville, Texas, 1968-1983

Operated forklift and steel press, maintained pro-

duction log, ordered supplies for unit.

Stock Clerk, Kraus Market, Plainsville, Texas,

1961-1966

Stocked shelves.

PERSONAL SKILLS

Mature, Resourceful, Dependable, Hard Working,

Flexible

EDUCATION

GED in military, 1958

MILITARY SERVICE

United States Marines, 1958-1961, Honorable

Discharge - Operations Clerk

REFERENCES

Available on request



Sample

RESUME: COMBINED

Dennis Scotch 2723 Heros Street Plainsville, Texas (731) 947-8329

JUB GOAL

A position that uses my skills in maintaining stock room operations and equipment.

SKILLS

Ability to Operate Forklift

°Safe operation of lifting equipment.

Ability to Perform Minor Equipment Repair

°Repair office small motor machinery.
°Perform general maintenance on forklift.

°Evaluate equipment for repair bids.

Ability to Keep Accurate Records

°Log incoming and outgoing supply and equipment orders.

°Maintain purchase order files.

Ability to Maintain Inventory

°Schedule inventory monitoring activities.

°Order supplies and equipment.

EXPERIENCE Factory Linesman, Joseph Deeds Manufacturing

Company, Plainsville, Texas, 1968-1983

Stock Clerk, Kraus Market, Plainsville, Texas,

1961-1966

PERSONAL SKILLS Mature, Resourceful, Dependable, Hard Working,

Flexible

EDUCATION GED in military, 1958

MILITARY SERVICE United State Marines, 1958-1961, Honorable

Discharge - Operations Clerk

REFERENCES Available on request



DIRECTIONS

Use the three following blank resume guide sheets to develop resumes for the type of job you are seeking.

Remember to make copies of these blank sheets. Having extra copies will enable you to practice writing resumes.



RESUME: SKILLS

Name
Street Address
City, State, Zip Code
Area Code/Telephone

JOB GOAL

RELEVANT SKILLS

PERSONAL SKILLS

EDUCATION

MILITARY SERVICE (if applicable)

REFERENCES

	Name
	<u></u>
	Street Address
	City, State, Zip Code:
	Area Code/Telephone
JOB GOAL	
EXPER IENCE	
PERSONAL SKILLS	
EDUCATION	
MILITARY SERVICE (if	applicable)
~ (

REFERENCES

RESUME: COMBINED

		001101110
	Name	_
	Street Address	_
	City, State, Zip Code	-
	Area Code/Telephone	-
JOB GOAL		
SKILLS		
EXPERIENCE		
PERSONAL SKILLS		
EDUCATION		
MILITARY SERVICE (if	applicable)	



REFERENCES

JOB LETTERS



JOB LETTE'S

Your job letter is a very important tool in your initial contact with an employer or as a follow-up to a contact you have already made. Basically, the purpose of a job letter is to catch the attention and interest of the employer. Obviously, then, you want to make a positive impression through your job letter.

Here are some basic principles for a good letter:

Establish a good "tone" by:

- being positive and pleasant
- being personal and polite
- being concise and complete

In writing your job letter, you should be clear (that is, avoiding gibberish and disjointed sentences) about the intent of your letter.

For example, to introduce yourself or to make an appointment.

When appropriate, your letter should have a built-in desired response from the employer. One example is to say that you might possibly call next week with a question.



There are five types of job letters:

- 1. A Cover Letter
- 2. A Direct Inquiry Letter (Also known as an Introductory Letter)
- 3. An Ad Response Letter (Also known as an Ad Reply Letter)
- 4. A Thank-you Letter
- 5. A Follow-up Letter



POSITION AVAILABLE

OFFICE SUPERVISOR

Small downtown trade association has an opening for an office supervisor. Duties include updating and maintaining membership, filling publication orders, maintaining sales and course materials inventories, supervising a general office staff of five. Must be dependable and have some bookkeeping skills. Send resume in confidence to:

Mr. John Jones Assistant Director Shortwood Corporation 64 Oak Drive Oakwood, Maryland 46901



A COVER LETTER

Purpose: This type of job letter highlights your experience, skills and interests in a particular type of work and accompanies a resume.

General Usages: This letter may be used to apply for a particular type of job or to inquire about possible openings.



Sample

COVER LETTER

1234 South 38th Street Arlington, Virginia 22226 January 21, 1984

Mr. John Jones Assistant Director Shortwood Corporation 64 Oak Drive Oakwood, Maryland 46901

Dear Mr. Jones:

I am writing in response to your advertisement for an office supervisor in the June 3, 1982, edition of the <u>Daily Post</u>.

(REFERS TO PLACE ADVERTISEMENT SEEN, DATE AND POSITION.)

Your ad indicates that updating and maintaining membership files, supervising a Staff of five and maintaining sales and course materials inventories are needs of your organization.

(SHOWS AWARENESS OF AGENCY NEEDS OR PROBLEMS.)

As my enclosed resume shows, I have had experience that includes, though is not limited to, working for a community college and a large sales agency in addition to performing bookkeeping duties for two years. Specifically, my experience has included:

- assisting in the establishment of a system for coordinating
 a field operation of 10 persons for a sales agency
- developing and supervising an office plan for answering telephone inquiries and preparing periodic departmental reports, memos and inventories

(A BRIEF INDICATION OF RELATED SKILLS AND EXPERIENCE.)



I feel certain that my skills and experiences would prove beneficial to the goals of your agency. At any mutually convenient time it would be my pleasure to report to your office for an interview and discussion of my background in further detail.

(REFLECTION OF SELF-CONFIDENCE AND ABILITY TO TRANSFER SKILLS.)

I look forward to hearing from you. (SEEKS A RESPONSE FROM THE READER.)

Sincerely,



COVER LETTER FORMAT

<u>DIRECTIONS</u> Using the format you have just read in cover letters, please write a sample <u>Cover Letter</u> that you might use to apply for a particular job or to inquire about possible openings.

REFER TO DATE AND POSITION

AWARENESS OF AGENCY/ORGANIZATION NEEDS OR PROBLEMS

BRIEF INDICATION OF RELATED SKILLS AND EXPERIENCES

TRANSFERABILITY OF SKILLS WHEN APPROPRIATE

SEEK A RESPONSE FROM THE READER



A DIRECT INQUIRY LETTER

Purpose: This type of job letter briefly describes your skills, experiences and interests for a certain type of work.

General Usage: You may use this letter to request information about available openings in the field of your interest. In this case, a resume is not included.



DIRECT INQUIRY LETTER

Sample

1234 36th Street Arlington, Virginia 22256 June 6, 1984

Charles W. Brown, M.D. 622 Faith Avenue Alexandria, Virginia 21004

Dear Dr. Brown:

I am writing to you in the hope that your office may need someone with my experience and background to work on a part-time basis. My different jobs in the past several years have included handling billing, bookkeeping and general office operations at a community college and a sales agency.

(FIRST PARAGRAPH SEEKS ATTENTION AND INTEREST OF READER.)

More specifically, my responsibility at the community college was to handle weekly receipts for a student-operated bookstore. At the sales agency, I was responsible for the bookkeeping that included disbursement of profits and inventories by the end of each month. On a volunteer level, for two years I worked each week as an aide at our local nursing home.

(INDICATES EXPERIENCE RELATIVE TO READER'S POSSIBLE INTEREST AND NEEDS.)



Should you feel that my experience and skill would prove helpful to your office operations, I'd be delighted to talk with you in more detail. My telephone number is 260-1786, or you may write to me at the above address.

I look forward to hearing from you.

(SEEKS A RESPONSE FROM READER AND CLOSES ON A POSITIVE NOTE.)

Sincerely,



DIRECT INQUIRY LETTER FORMAT

DIRECTIONS

Using the format you have just read for direct inquiry letter (NOT A RESUME), please write a sample direct inquiry letter that you may use. Your letter may request information about available job openings in your field or present yourself for possible employment in your field.

SEEK ATTENTION AND INTEREST OF READER

INDICATE EXPERIENCE RELATIVE TO READER'S INTEREST AND NEEDS

SEEK RESPONSE FROM READER AND CLOSE ON A POSITIVE NOTE



AD RESPONSE LETTER

Purpose: This job letter highlights your skills, experiences and interest for a specific position advertised.

General Usage: This letter is similar in some ways to a cover letter.

It may be used to respond to a particular job that has been advertised. A resume usually accompanies an ad response letter.

Sample

AD RESPONSE LETTER

1234 S. 38th Street Arlington, Virginia 22226 January 22, 1984

Mr. John Jones Assistant Director Shortwood Corporation 64 Oak Drive Oakwood, Maryland 46901

Dear Mr. Jones:

I am interested in being considered for the office supervisor position advertised in the January 20, 1980, edition of the <u>Daily Post</u>.

This letter and my enclosed resume outline my experience and achievements.

(A STATEMENT OF PURPOSE FOR WRITING THE LETTER.)

My work experience in management and coordination of field operations highly qualifies me to deal with managing and coordinating the various units of a department. I have also developed good supervisory and technical writing skills and played a significant role in organizing and implementing the regional office operations of my previous employment.

(EMPHASIZES YOUR QUALIFICATIONS AND ACCOMPLISHMENTS.)



Your agency's continuing education training program is most impressive. With my previous experience and your training program as a foundation, I have no doubt of my ability to do an excellent job for your company.

(CREATE AGENCY'S DESIRE TO INTERVIEW YOU.)

It would be my pleasure to report at your office for an interview at any mutually convenient time. I look forward to hearing from you. (REQUESTS INTERVIEW.)

Sincerely,



AD RESPONSE LETTER FORMAT

<u>DIRECTIONS</u> Using the format you have just read for the <u>Ad Response</u>

<u>Letter</u> (usually with resume), please write a sample Ad

Response Letter for a specific position advertised.

WHY WRITING LETTER

EMPHASIZE QUALIFICATIONS AND ACCOMPLISHMENTS

CREATE DESIRE TO INTERVIEW YOU

ASK FOR INTERVIEW



THANK-YOU LETTER

Purpose:

The purpose of this letter is to express your appreciation to the interviewer for his/her time and consideration.

General Usage:

This letter is sent shortly after an interview. You briefly review the high points of the interview and again indicate your strengths and interests for the position.



THANK YOU LETTER

Sample

1234 S. 38th Street Arlington, Virginia 22226 January 24, 1984

Mr. John Jones Assistant Director Shortwood Corporation 64 Oak Drive Oakwood, Maryland 46901

Dear Mr. Jones:

Thank you so much for the opportunity to talk with you last Wednesday (or date) about the office supervisor position. There is no question in my mind that the time was well spent, and I gained some valuable insight into your company's goals, mission and operations.

(A STATEMENT OF APPRECIATION AND AWARENESS OF COMPANY PRIORITIES, GOALS AND MISSION.)

It is my feeling that my work experiences in management and coordination of field operations well qualifies me to deal with managing and coordinating the various units of a department. Also, my skills in technical writing and experiences in organizing and coordinating a regional office would serve well in the office supervisor position.

(SHARE SOME PAST RELATED ACCOMPLISHMENTS.) (WHERE APPROPRIATE, SHOW TRANSFER SKILLS.)



Again, I appreciate the time you gave. The challenge presented by the position greatly interests me. I look forward to hearing from you.

(A POSITIVE CLOSEOUT.)

Sincerely,



THANK YOU LETTER FORMAT

DIRECTIONS:

Using the format you have just read, <u>Thank-you Letter</u>, please write a sample letter after an interview. Review the main points of the interview and underscore your strengths for the position.

STATEMENT OF APPRECIATION AND AWARENESS OF COMPANY PRIORITIES, GOALS AND MISSION

SHARE SOME PAST RELATED ACCOMPLISHMENTS AND TRANSFERABILITY OF SKILLS, IF APPROPRIATE

POSITIVE CLOSEOUT



FOLLOW-UP LETTER

Purpose This job letter reestablishes your contact with a

prospective employer.

General Usage: You remind the employer, after a period of time has

elapsed, of your continued interest in employment and

your qualifications.



FOLLOW-UP LETTER

Sample

1234 S. 36th Street Arlington, Virginia 22226 February 23, 1984

Mr. John Jones Assistant Director Shortwood Corporation 64 Oak Drive Oakwood, Maryland 29394

Dear Mr. Jones:

I am writing to inquire about the position of office supervisor that we discussed in our meeting on January 21, 1984. If the job has not been filled, please know that I continue to be an interested candidate.

(REMINDER OF PAST MEETING AND INTEREST IN POSITION.)

You may recall my many years of experience in management and organizational development. I have also developed excellent supervisory and technical skills and played a significant role in organizing and implementing the regional office operations of my previous employment. (REVIEW RELATED ACCOMPLISHMENTS.)



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I would so much like to hear from you about the position. Thank you again for your consideration.

(INDICATE DESIRED RESPONSE.)

Sincerely,



FOLLOW-UP LETTER FORMAT

DIRECTIONS:

Using the format you have just read, <u>Follow-up Letter</u>, please write a sample letter reminding the employer of your qualifications, past accomplishments and continued interest in employment.

REMINDER OF PAST MEETING AND INTEREST IN POSITION

REVIEW RELATED ACCOMPLISHMENTS

INDICATE DESIRED RESPONSE



GENERAL STRUCTURE OF A LETTER

[Paragraph I]

Here you can state why you are writing the letter.

[Paragraph II]

You may want to include something about the company to which you are writing. Here you link what you know about the company (achievements, products, etc.) and how you could fit into its business.

In this, the main body of your letter, you want to persuade the reader that you will be an asset to the company, that you bring a wealth of experience and maturity to the job, pointing out what your strongest qualifications and abilities are for the job.

The essence is that you are telling the reader why you should have the job.

It is important that you carefully review your work history autobiography, skill assessment and application/supplement in order to convincingly indicate your strongest qualifications and abilities for the job that interests you.



[Paragraph III]

Request appointment if appropriate to the purpose of your letter.

[Paragraph IV]

Closing: Here you may indicate your desire to get additional information in person or by telephone. Thank the reader for her/his time.



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SUMMARY: HOW TO LOOK FOR WORK

Congratulations! You have just completed two critical areas of learning how to conduct a job search--developing resumes and writing job letters. Your wise use of both is the key to your success in landing that job. You will want to be sure that you carefully observe the following steps:

- Be sure you understand and have a good sense of the particulars of the job for which you are applying.
- 2. Be sure you target the resume information to show your experiences and qualifications for a specific job.
- 3. Be sure your <u>Cover Letter</u> addresses the specific description of the advertised position.
- 4. Be sure when not using a resume that your <u>Direct Inquiry Letter</u> contains full job qualification information and why the company should be interested in interviewing you.
- 5. In using resumes and/or letters, you must always be sensitive to who will be the reader. Your resumes and letters must reflect your best qualifications and competencies. They must also provide information that stimulates the reader's interests and meets his/her needs.



6. Remember, your resume and letter are the reader's initial introduction to you. If you cannot neatly type them, pay someone to do it correctly.

Just as a picture is worth a thousand words, so your resume, like the application, is the reader's "job picture" of you.

Its proper preparation will be one of your wisest investments!



REFERENCES



REFERENCES

- * References <u>are</u> resources who can speak about your qualifications and competencies for a job.
- References <u>are</u> persons who have some level of experience with and regarding your work.
- References <u>are</u> persons who think and speak well of the quality and effect of your work.
- References <u>are</u> persons you have asked to provide references for you.
- References are persons who will take time to review your resume and reasonably agree with its content or offer positive suggestions for changing it.
- References <u>are</u> persons who will give a fair assessment, a good reference.
- References are <u>not</u> friends, relatives, coworkers unless they fit all the above characteristics of a reference.



Before using someone as a reference, be sure:

- You have asked him/her if he/she is willing and able to serve as a reference.
- You have asked him/her if he/she could and would give you a good reference. (Because someone agrees to give a reference, it does not necessarily mean that it will be good or positive.)
- You have given the reference a copy of the resume. Your reference may use it as an update on your skills and qualifications.

Mature/older job seekers must carefully select their references. In cases of years of experience in the work world, there may be many persons to select as references. Choose those who can address the skills and abilities shown in the resume. In cases of very limited work history, the mature/older job seeker should carefully select individuals who can best address experiences gained in volunteer activities or, if appropriate, educational attainment. The reference must be able to confirm you have the skill or to make a strong case for your potential to fill the job based on education/training. Employers differ in their methods of contacting references, so be sure to determine that those you use as references are willing to give verbal and written references for you. In fact, it may be helpful to obtain written references. These may be taken on job interviews (see page 95).



JOB INTERVIEW



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JOB INTERVIEW

The job interview is the occasion that allows two critical q estions to arise:

Interviewer - Is this the person we want/need to hire?

<u>Interviewee</u> - Is this the job I really want, and is this the place where I want to work?

The job interview, then, is your opportunity to give further information and impressions about your work skills, experiences and qualifications. The job interview is also when you ask those relevant questions about the job and work environment to determine their suitability for you.

Further, the job interview is your opportunity to meet the interviewer face to face. Remember he/she has met you only through your resume, cover letter and/or application. It was impressions from these sources that made you appear an appropriate candidate for the job. Through the job interview you have a chance to enhance and further develop these positive impressions.

As a mature/older job seeker, you may now begin to display the personal skills you checked earlier, such as punctuality, competence, poise and thoughtfulness.

Also, you may speak knowledgeably of the work or transferrable skills you indicated in the Work Life Review Autobiography and various skills exercises.



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The Job Interview involves several stages: Pre-interview, Interview, Post-interview. Each stage is dealt with separately on the following pages.



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PRE-INTERVIEW STAGE

THE FOLLOWING MUST EITHER BE THOUGHT ABOUT OR ACTUALLY DONE.

a. <u>GROOMING</u>: Once again, remember you are presenting a "job picture" of yourself. Consider the appropriate business attire/appearance you need. It is acceptable that for work in an office a man will wear a suit and tie and a woman will wear a suit (no pantsuit!) or a tailored dress with or without a business style jacket. Subdued colors are preferred (gray, navy, tan)—no flowers, prints or loud colors. For construction or landscape type work, sports slacks and shirts are acceptable.

All attire/appearance must meet the following standards (you may want to use this as a checklist):

- shoes cleaned and polished
- socks and hosiery clean and without holes or runs
- clothes cleaned and pressed, minimum jewelry
- hair cleaned, groomed
- hands and nails cleaned
- men: no bulky pockets
- women: purses neat and not bulky
- b. TRAVEL PREPARATION: Identify the location where the interview is to take place. Use city or bus maps, if necessary. If you are unsure of the travel time, make a trial trip to the location, and be sure to time the trip.



Arrange your means of transportation in advance. Be sure your car is in good working order, that you know when the bus/train will arrive, that your ride will be on time.

- c. <u>CONFIRM INTERVIEW APPOINTMENT</u>: The day before the interview, telephone the interviewer and confirm date and time of the interview. For example, "My name is Mrs. Smith, and I am calling to confirm my appointment with Mr. Jones tomorrow at 10:30 a.m." Wait for the party to verify that the information is correct.
- d. <u>ENSURE REFERENCES</u>: As mentioned in the section on References, when you know what the job is that you are applying for, be sure you have informed your references of your pending interview. Confirm that your references will respond.
- e. <u>REHEARSAL</u>: It is a good idea to "rehearse" or practice how you will respond in the interview setting.

Envision and imagine yourself in a positive interview situation.

Sit before a mirror in the same posture you would use in an interview setting. Take note as to whether you slump or sit in an awkward way. Be sure you sit erect and comfortably.

f. <u>PREPARE A PORTFOLIO</u>: Be sure you have prepared a folder with the following information you may need: A copy of the resume; a Record-keeping Application with Supplement; if appropriate, examples of your work; reference letters, if available, and other appropriate documents.



g. REVIEW AND ANSWER INTERVIEW QUESTIONS: See Sample Interview Questions on the next few pages.



SAMPLE INTERVIEW QUESTIONS

There are many questions that may be asked during an interview, and the list can be as endless and varied as the interviewers and jobs available. But there are certain questions that surface in all interviews. First, there is a set of questions that must be answered about the job itself; secondly, there is a set of questions about the interviewee, and, thirdly, a set concerns the company and/or industry.

Let us consider each set of questions.

Job-focused Questions

- 1. What is your experience in this type of work?
- Tell me about your job at the Mumford Company. What did you do?
- 3. Have you had any training in widget-making/typing/gardening, etc.?
- 4. Tell me about yourself.
- 5. How long have you been in sales/teaching/working as a nurse's aide, etc.?
- 5. What do you like about sales/teaching/widget-making/typing, etc.?
- 7. Why should I hire you?
- 8. If you could select any type of work in the world, what would you choose?
- 9. Why is sales/teaching/driving a van/gardening, etc., important to you?



- 10. If you could change any aspect of sales/gardening/widget-making/teaching, etc., what would you change?
- 11. Why are you applying for this job?

Interviewee-focused Questions

- 1. How would your friends spouse, child(ren) describe you?
- 2. Why did you choose to be a (name your career)?
- 3. How would you describe yourself?
- 4. What is your view (philosophy) of life?
- 5. Do you think you can keep up the pace?

Company/Industry-focused Questions

- 1. What do you know about Bibbs Manufacturing Company?
- 2. How did you learn about the company?
- 3. What do you think it takes to make a contribution or to be successful at a firm like Bibbs?
- 4. At what place have you most or least enjoyed working?
- 5. What do you think working at Bibbs Manufacturing Compnay offers you?

The above list of questions is by no means exhaustive. Remember, there are as many questions as there are jobs and interviewers.

Numerous listings of questions are available through your local library resources. The importance of the above questions is that they focus your attention on the broader intent of interview questions. ALL INTERVIEW QUESTIONS ARE WORK RELATED. All interview questions



seek to tap your intellectual, motivational, personality and aptitude capacities for a job. Put differently, interview questions seek to determine if who and what you are matches a particular job in a particular company. Whether the question seems to be position, interviewee or company related, ANSWER ALL QUESTIONS IN TERMS OF YOUR SKILLS, KNOWLEDGE AND EXPERIENCE CONCERNING THE JOB YOU ARE APPLYING FOR.

For example, if the job you are applying for is sales, your answers should always make a reference to some aspect of your sales skills and/ or experience.

SAMPLE

<u>Job-focused Question 2</u>: Tell me about your job at the Mumford Company? What did you do?

Response: I sold small head bolts in the equipment unit. Our customers were machinery parts builders. I sold to our midwest regional customers. (If you were a top salesperson, won any awards, received special commendations, etc., these should also be mentioned).

<u>Job-focused Question 7</u>: Why should I hire you?

Response: Because I have 13 years of sales experience at Mumford, three years at Riggs Machinery and I have demonstrated skill in getting orders and closing a sale. Also, my record shows I received one of the Top Small Head Bolts Sales Awards. (Mention other factors such as sold \$15,000 of TSHB, 15 percent above the unit average. Or you might mention you brought in 50 new customers every two months, a third more than the other salespeople.)



Job-focused Question 9: Why is sales important to you?

Response: Because it allows me a chance to achieve, to talk to people and help them select products that will improve their businesses. It enables me to be with people, something I enjoy, and it's a challenge.

Interviewee-focused Question 3: How would you describe yourself?

Response: I like a challenge, the chance to interest someone in a product and to convince him/her how a product can help in business. I like having to think on my feet. Sales work requires one to put a lot of information together in a short period of time and effectively present such information to another in a useful light.

<u>Company-focused Question 4</u>: At what place have you most enjoyed working?

Response: I've enjoyed most of my work experiences. When I was in equipment sales at Ruthers, it was quite a challenge because they encouraged each person in sales to reach his/her maximum sales potential. Like Bibbs Manufacturing, they were supportive of employees making suggestions and taking steps that would improve sales in their own departments as well as throughout the company.



To help you determine your skill in answering interview questions, the following exercise has been provided.

DIRECTIONS Step 1. Select six (6) questions from the Job-related Questions and give your responses in the space below. It is assumed you will answer the questions relative to a specific job that you are seeking. (As with the Resume, you may want to make copies before using. This will enable you to practice.) Job-focused Question ____: Response: Job-focused Question : Response: _____



Job-focused Question:
Response:
Job-focused Question:
Response:
Job-focused Question:
Response:



Job-focused Question:
Response:
Step 2. Answer all five (5) Interviewee-focused Questions.
Remember, answer in terms of your skills, experience and abilities for a
specific job.
Interviewee-focused Question 1: How would your friends, spouse,
child(ren) describe you?
Response:
Interviewee-focused Question 2: Why did you choose to be a
fill in name of position or career
TILL IN MAN 4 OF DOSILION OF CAFEER



Response:	
	
	—
Interviewee-focused Question 3: How would you describe yourself?	
Response:	
Interviewee-focused Question 4: What is your view (philosophy) of life	fe?
The Transfer of the Transfer o	
Response:	



Interviewee-focused Question 5: Do you think you can keep up the pace?
Response:
<u>DIRECTIONS</u> Step 3. Select two (2) questions from the Company/Industry-
focused Questions. Remember, answer in terms of your skills, experience
and abilities for a specific job at a particular company or organiza-
tion.
Company/Industry-focused Question:
Response:



Company/Industry-focused Question:										
		_								
Response:					_					_
			_							_
				_						
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SPECIAL QUESTIONS MATURE/OLDER JOB SEEKERS MAY ENCOUNTER

In addition to the usual round of interview questions, mature/older job seekers sometimes must face myths and prejudices about older workers. Remember, maturity, experience and wisdom are on your side. Imagine yourself answering age-focused questions calmly, directly and comfortably. Avoid feeling negatively about the questions or interviewer. View the points raised as just another opportunity to display your qualifications. By the manner in which you answer the questions, let the interviewer know your age is a asset, a plus!

DIRECTIONS:

Review the questions and sample responses below. For each question, decide if you would be comfortable with the sample answer. If not, think how you could answer calmly, comfortably and in a way that shows your experiences, skills and age as an asset.

The job will require someone who can keep up a fast pace. Do you think you can?

(A variation of the above question might be: You know you'll have to keep up with the other workers. How do you feel about that?)

SAMPLE ANSWER: I've worked hard all my life and am in pretty good shape. I can usually do what I need to do.

 This job doesn't pay as much as a man/woman with your experience must be accustomed to making.

SAMPLE ANSWER: Yes, I considered that. The amount I understand it pays is in line with what the job requires.

3. Most of our supervisors are between 29 and 37 years old. Won't it bother you to be told what to do by someone so much younger?

(Another way the above question may be stated is: Sometimes our younger supervisors don't feel comfortable telling the older workers what to do.)

SAMPLE ANSWER: My work experiences have included working with <u>all</u> age groups. I am comfortable with a range of persons. I don't think I'll have any problem.

4. It's a policy to promote within the company.

SAMPLE ANSWER: I know I have the experiences (state them) and skills (state them) to do the job (state title).

5. This job may require some training in a few months. Do you think you'd want to enter a training program?

SAMPLE ANSWER: I've had to learn each job I've had. Also, I have had to learn new things and new ways after years on a job. I like to keep learning and growing.

6. Quite frankly, it will cost us a bit more to hire you because of the insurance and pension rates.

SAMPLE ANSWER: I'd like a chance to find out how costs for insurance and pensions can be kept in line for my hiring. Could you tell me more about the choices or options of each? With my background and skill for this job, I'm sure I will be an asset.

7. We need someone who can be here every day. Sometimes illness keeps workers home.

SAMPLE ANSWER: My health is fine. I haven't missed over four days in the last two years.

Myths, stereotypes and misinformation about older workers are not meant for you personally. Age during mid-life and later is not yet viewed positively in our society. Much ignorance and misinformation surround adult aging and work capacity. There are potential employers who will listen to what <u>you</u> have to say about your skills and experiences for a particular job. So, no matter what the question during the interview, keep matching yourself to the requirements of the job.



INTERVIEW STAGE

An interview should be conducted only after the Pre-interview steps have been completed. The prior preparation contained in those steps will lessen your uncertainty and, in turn, your anxiety will be reduced and you will be more relaxed for the actual interview. How the interview begins is important. You should be sensitive to several factors.

- Allow the interviewer to take the lead.
- Give a firm handshake.
- Be seated in a comfortable but business-like posture.
- Place your folder of materials in your lap.
- Take note of what you are going with your hands. Place them comfortably in your lap or on the arms of the chair, if convenient.
- Maintain eye-to-eye contact with the interviewer.
- If you need a few moments to reflect on a question, state this simply to the interviewer. For example, "I'd like to take a minute to think about that."
- As a mature/older job seeker, remember you cannot hide your age.

 Nor do you want or need to. Something in your resume/letter/

 application interested the company in interviewing you. As



indicated in the Sample Interview Questions, emphasize your experience, maturity and wisdom. In short, present your age as positively related to what you have to offer to the job.

- Answer questions accurately and completely--but above all <u>answer</u>
 with job-related information.
- Be sensitive to when the interview is winding to a close. If there is any remaining relevant and important information, courteously and tactfully bring it into the discussion.
- Allow the interviewer to bring the interview to a close unless he/she gives some strong hint for you to do so.
- Listen for when the interviewer indicates you will be informed of the outcome. If a definite date is not mentioned, try to get one. For instance, you might suggest that you will telephone him/her within a week (give a date, such as February 21). Ask if it would be all right to telephone on that date. Also mention whether you will telephone in the morning or afternoon.
- Thank the interviewer for his/her time and exit.



POST-INTERVIEW STAGE

There are two parts to the Post-interview Stage. They are:

- a) follow up with the interviewer/company, and b) follow up with oneself.
- A. With regard to the interviewer/company, several steps may be taken.
- 1. A Thank You Letter (as previously described) should be written. In addition to thanking the interviewer for his/her time, also thank him/her for the opportunity to learn more about the position and the company. If you are interested in the position, emphasize in the letter your qualifications as they match the position requirements.
- 2. If you agreed to follow up with a telephone call, note the date and time on your calendar. On that date, telephone the interviewer.

 Ask whether a selection has been made. Depending on the response, you will either thank the interviewer again for time and opportunity, or you will be in the fortunate position of arranging a second interview to discuss job acceptance. There is, of course, the possibility that you may be told that the decision is still in process. If so, attempt to set another definite time and date to get the outcome.
- If you are told another person has been selected, you may respond in several ways.
 - a. Ask the interviewer if he/she knows of similar openings in other companies.



- the interviewer what skills and/or training you need to fully quality for such a job. Remember, the more you can learn about what makes you marketable, the more advantage you can gain in your job search. The interviewer's comments should be seen as positive feedback.
- c. If you are not comfortable or feel that the timing is not right to seek feedback, ask the interviewer to keep your resume and application on active file and indicate that you would like to follow up in three (3) months.
- d. If item c applies, note on your calendar the date you should make the three (3) month follow-up contact.
- B. With regard to oneself and responses to the interview, several helpful actions may be taken.
- Reflect on what happened in the interview (did you maintain eye-to-eye contact, did you answer the interviewer's questions fully and accurately, did you feel comfortable? etc.). Use the
 MOTIVATION AND EVALUATION CHECKLIST on pages 111 and 112 to assess
 your interview experience.
- 2. If another person is selected for the position, determine that you will move forward; i.e., will be motivated to continue the search.

 Examine the MOTIVATION AND EVALUATION CHECKLIST to determine how you might improve your next interview.



MOTIVATION AND EVALUATION CHECKLIST

Practice makes perfect!*

The average job seeker makes several to many interviews before securing employment.

Possessing job search skills improves your chance of getting interviews. The more interviews, the more likely you are to get employment sooner. Evaluation and perseverance are the keys.

*Practice makes perfect, if evaluated. If one practices imperfectly, one is not gaining the actual skills needed to effectively land
a job. So it is important that you assess what you have learned from
your interview.

	0n	(date)	,	I conducted	l a job	intervie	w at the $_$	(name)
				with,		(name of	interviewe	r)
,						•		-

Directions Check items that apply to your interview experience.

Please turn the page...



STEP I.

Chec	klist	<u>Dia</u>	Did Not Do
1.	Appropriate appearance.		
2.	Good eye contact with interviewer.		
3.	Firm handshake.		
4.	On time for interview.		
5.	Planned enough time to get to the interview.		
6.	Had resume, reference letters, etc.		
7.	Application form was neat.		
8.	Asked specific questions about the job.		
9.	Gave definite and job-focused response to questions.		
10.	Allowed the interviewer to lead with the question.		
11.	Arranged a time to telephone for results.		
12.	Expressed myself clearly (diction, grammar).		
13.	Had confidence and poise.		
14.	Had positive attitude.		
15.	Showed interest and enthusiasm.		
16.			
17.		 	and the Contracts
18.			
19.			
20.			***************************************



STEP 2.

From the items you check above, briefly describe your evaluation;
i.e., what you think of, how you feel about and what you learned from
the interview.

STEP 3.

Following are my strengths and areas that need improvement in $\ensuremath{\text{rn}}$ interview situation:

	Interview Strengths		Interview	Areas	Needing	Improvement
1.		1.				
2.		2.	,			
3.		3.	•			
4.		4.				
5.		5.				
6.		6.				
7.		7.	,			



STEP 4.

Based on my interview experience and what I have learned, I would do the following differently in my next interview.

1.

2.

3.

4.

5.

6.

7.

8.

JOB-KEEPING SKILLS FOR MATURE/OLDER WORKERS



JOB-KEEPING SKILLS FOR MATURE AND OLDER WORKERS

Now that you have successfully completed your job search and have that job, consider what you now need to do. You have to set a tone. . .

- 1. Reread your job description and be sure that you know what is expected of you now that you are at the desk and responsible for certain job tasks, activities and duties.
- 2. Review the organization's mission statement, annual report or the like to gain a sense of the company's philosophy. Remember you were hired for a particular job, <u>but</u>, with your years and diversity of experiences, if you take time to acquaint yourself with the organization, you may be able to <u>contribute</u> in ways not originally seen in the initial hiring phase and make yourself a more valuable asset. Additionally, information you get from an annual report and mission or department statements will help you form questions for your supervisor and orientation training.
- 3. Learn about the location of your job and the transportation possibilities and alternatives. Such knowledge will help you to get to work on time and gain you a reputation as punctual and reliable.
- 4. Learn the physical structure of your work environment (cafeteria, fire exits, rest rooms, nurse's station) and other relevant places in the building.



- 5. Ensure that you have taken care of personnel matters, such as W-2, Contact-in-Emergency form, insurance and pension forms, etc.
- 6. By your initial actions, establish the positive impressions you wish to convey to your coworkers and supervisor. It is the first impression and tone that will probably be most lasting in your relationships.
- 7. Maintain good work habits for the new job environment in which you find yourself.

THE CONTINUING CONTRIBUTION LOG

Mature/older workers continue to enrich society by their contributions of talent, wisdom and maturity. The Continuing Contribution Log is a means by which mature/older workers may integrate their current work experience into the total fabric of their lives. The purposes of the Continuing Contribution Log are listed below:

- To allow mature/older workers to evaluate their work experience
 as a continuing contribution to society.
- To stabilize the work experience as an integral part of your life.
- To enhance the quality of your continuing contribution to society through this work involvement.
- To allow you to form an inventory of your skills and experiences.

Following are instructions for completing the Continuing Contribution Log.

DIRECTIONS Complete parts A, B and C

PART A:	AT WORK .	• •		
I learned			 	



I helped(Supervisor or co-worker) Myshowed me (Supervisor or co-worker) PART B: AS A RESULT OF WHAT HAPPENED TODAY AT WORK	I learned how to
I helped (Supervisor or co-worker) My (Supervisor or co-worker)	
I helped (Supervisor or co-worker) My (Supervisor or co-worker)	
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(Supervisor or co-worker)	
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	My showed me
	(Supervisor or co-worker)
PART B: AS A RESULT OF WHAT HAPPENED TODAY AT WORK I	
PART B: AS A RESULT OF WHAT HAPPENED TODAY AT WORK I	
I	PART B: AS A RESULT OF WHAT HAPPENED TODAY AT WORK
	T
	<u> </u>



I will
I am
I need to
PART C: I FEEL MY CONTINUING CONTRIBUTION TO SOCIETY THROUGH MY WORK EXPERIENCE IS



SHARE YOUR WORK EXPERIENCES

	If you	woul	d lik	e to	share	your	ob :	searc	h and,	or wor	k exper	iences,
tne	author	s wou	ıld en	joy h	earin	ig fro	m you.	•				
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Please direct your correspondence to the attention of the authors at the address below.

c/o The National Council on the Aging, Inc. 600 Maryland Avenue, S.W. West Wing - Suite 100 Washington, D.C. 20024



ABOUT THE AUTHORS

The authors have over 18 years of educational experience in adult learning and aging development. They have trained over 750 mature/older persons in job search methods throughout the country. Training areas have included, but were not limited to, self-assessment, skills assessment, interviewing (all phases). resume and letter writing. In combining their rich diversity and similarity in working with mature/older persons in this manual, they bring quality contributions to the field.

Dr. Joseph Dancy, Jr., Ph.D., is a gerontologist, educator and theologian. He has taught at the Virginia Theological Seminary (Episcopal) and at the University of Maryland, College Park. Dr. Dancy has instructed trainers in how to conduct Retirement Planning, monitored Older Americans Act Title V projects and worked with the older adult in employment and training. Author of The Black Elderly: A Guide for Practitioners, he has contributed articles to Comprehensive Service Delivery through Senior Centers and Other Community Focal Points. Groups he has trained have included program participants, managers, staff and church leaders.

Brenda Crawley, Ph.D., is a gerontologist, administrator, educator and writer. Dr. Crawley taught for several years at Western Michigan University, Kalamazoo, and the University of Illinois at Urbana-Champaign. She has directed a job training and educational program; developed the Older Consumers Home Safety Program Instructor Manual and Handbook; designed training modules for the Comprehensive Service Delivery Through Senior Centers and Other Community Focal Points Trainer's Guide; and written several customized training programs. Dr. Crawley has monitored Older Americans Act Title V projects and conducted research in employment and retirement issues affecting older persons. Her varied training experiences have been targeted to human services managers, supervisors and program participants.

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